

Quarterly Beverage Update - Q4 2016

Ontario Beverage Network

www.ontariobev.net



1. Intro

This informal quarterly update from the Ontario Beverage Network reviews progress in locally-produced beer, cider and spirits industries from September 1 – December 30, 2016. [Link>](#)

2. Breweries

The Ontario Brewers Directory (OBD) lists 354 brewers as of December 30, 2016. Approximately 36 new brewers were added in Q4.

Operating: 255
- Brewery (Brick-and-Mortar): 201
- Contract Brewery: 54
Planned: 99
Total Listed: 354

3. Cideries

The Ontario Cideries Directory lists 42 cider producers as of December 30, 2016. Approximately 8 new cideries were added in Q4. [Link>](#)

Operating: 47
Planned: 8
Total Listed: 55

4. Distilleries

The Ontario Distillers Directory lists 28 spirits producers as of December 30, 2016. Approximately 2 new distilleries were added in Q4. [Link>](#)

Operating: 24
- Distillery (has still): 16
- Contract Distillers: 4
Planned: 14
Total Listed: 38

5. 200 Breweries

As of December 24, 2016, by our count, there were [200 operating brick-and-mortar breweries](#) in Ontario! (it's already been surpassed! :))

6. Year in Review

Our full Year in Review for 2016 is [available here](#).

7. OBN's Growth

We've seen exponential growth in regards to Web traffic on OBN in 2016 compared to last year - a testament to the obvious explosive popularity of drinking local.

	Visitors	Pageviews
2015	592,164	2,421,678
2016	811,584	3,613,052

8. Fun Facts

57 brewers launched in 2016

5 breweries offer Growlers

\$1,905,131.30 in government funding was given to 20 breweries in 2016

111 breweries offer growlers

105 brewers have beer in the LCBO

There is one brewery for every 69,566 Ontarians.