

Quarterly Beverage Update - Q2 2016

Ontario Beverage Network

www.ontariobev.net



1. Intro

This informal quarterly update from the Ontario Beverage Network reviews progress in locally-produced beer, cider and spirits industries from April 1 – June 30, 2016.

2. Breweries

The Ontario Brewers Directory lists 315 brewers as of June 30, 2016. Approximately 13 new brewers were identified during Q2.

Operating: 227
Brewery (Brick-and-Mortar): 180
Contract Brewery: 57
Planned: 78
Total: 315

3. Cideries

The Ontario Cideries Directory lists 42 cider producers as of June 30, 2016. [Link>](#)

Operating: 36
Planned: 6
Total: 33

4. Distilleries

The Ontario Distillers Directory lists 28 spirits producers as of June 30, 2016. [Link>](#)

Operating: 19
Planned: 16
Total: 28

5. Better Beverage Bars

This month we launched a directory of Better Beverage Bars - a listing of quality bars, pubs and restaurants across the province who serve a great selection of local beer, cider and spirits - currently listing 96. Bar recommendations are very welcome. [Link>](#)

6. BevMap

The Ontario BevMap - an interactive Google Map which plots out all visitable breweries, cideries distilleries - and now bars - is now at nearly 300 POIs. [Link>](#)

7. Brewery Discovery Routes

In mid-June, a group of Ontario associations partnered to launch Brewery Discovery Routes 2016, returning for its second year. It includes more than 220 carefully selected points of interest including Ontario breweries, cider producers, distillers, farmers markets, Feast ON-certified restaurants, artisanal cheese makers, hop growers and other scenic destinations. OBN was able to be part of this project, and we were able to get non-OCB breweries added and also introduce craft distillers to the map. 250,000 print copies have been distributed, many of which were available in the Toronto Star and Metro newspapers. The digital version of the routes and maps are hosted by OBN. [Link>](#)