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Friends of the Greenbelt Foundation
661 Yonge Street, Suite 500
Toronto, ON M4Y 1Z9
(416) 960-0001
www.greenbelt.ca

Milton Oshawa Vaughan Toronto Vineland

OFFICIAL LOCAL VISITOR EXPERIENCE PHOTO CONTEST RULES (the “Contest”)

CONTEST PERIOD

The Contest period begins 12:01 AM Eastern Time on May 20 2017, and ends at 4:59 PM Eastern Time on October 30, 2017.

The Friends of the Greenbelt Foundation (the Foundation) has partnered with the Ontario Beverage Network (OBN) to execute the contest. OBN will manage the contest on behalf of the Friends of the Greenbelt Foundation. The Foundation retains full ownership of the contest and takes full responsibility that the Contest is conducted in accordance with the laws of the province of Ontario.

CONTEST ELIGIBILITY

Who is Eligible?

- The Contest is open to all legal residents of Ontario:
who have an Instagram or Twitter account;
- AND**
- who submit one or more visitor experience photos taken at any of the attractions listed on the Brewery Discovery Routes Map to Instagram or Twitter using the #BrewRoutes17 hashtag.

Each submitted photo is a distinct entry

All winners **must provide a valid email address** upon request. A valid email address is defined in all cases as an address which (a) represents a real business or individual in Ontario and (b) includes the minimum contact information necessary for Friends of the Greenbelt Foundation (“the Foundation”) staff to contact the entrant by email. For contest winners under the age of 18, a legal parent or guardian must give consent to accept the prize.

Who is Not Eligible?

Notwithstanding the above, the Contest is not open to individuals who are directly associated with the Foundation, OBN, and Greenbelt Farmers’ Market Network (“GFMN”), including (a) Employees of the Foundation, GFMN and OBN; (b) the agents or representatives of the Foundation, GFMN and OBN (including their respective divisions, subsidiaries, affiliates and advertising or promotional agencies) and suppliers in connection with this Contest (collectively, the “Excluded Individuals”). This Contest is not open to the immediate family members of the Excluded Individuals, and all other persons with whom the Excluded Individuals reside.

HOW TO ENTER

No purchase is necessary.





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To enter the Contest, one must submit post to Instagram or Twitter, using the #BrewRoutes17 hashtag, any photo taken in or around a visitor attraction marked on the Brewery Discovery Routes Map.

Only one submission is required for entry but submitting additional photos is also acceptable and increases the chances of winning a prize





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Methods of Entry

To enter:

1. Visit the Brewery Discovery Routes Web site at www.brewerydiscoveryroutes.ca
2. Read the contest rules and regulations found under the contest section
3. Post your photo(s), #BrewRoutes17hashtag and location on Instagram or Twitter.

Please note:

- Winners will be contacted via their corresponding social media account upon completion of the contest
- If a response has not been received from the winner within 3 full business days or if the winner does not wish to accept the prize, or if the winner is not able to accept the prize for any reason within 3 full business days, the prize offer to the winner is no longer valid. The photo with the next largest number of votes will be chosen and the owner notified that they have won the prize instead.
- Contestants may submit as many photos as desired
- Winners will be selected via random drawing

All entries must be posted to Instagram or Twitter no later than Oct 30, 2017, 4:49 PM Eastern Time after which time the deadline for submitting photos will be closed.

By submitting the picture, the contestant accepts all Contest rules and regulations as posted

PRIZE AND PROCESS

Chances of Winning

Odds of winning will be dependent on the number of entries received prior to the end of the Contest Period. Entries will not be eligible if sent by any method not specified above or if not submitted within the noted duration of the Contest Period. Foundation will not be responsible or held liable for entries lost, for entries that cannot be submitted because of technical issues, or for entries that, for any reason, appear to have been submitted after the end of the Contest Period.

Winner Selection

Six (6) official winners of the prizes will be selected from the list of eligible contestants via random drawing.

- Prize 1 - Ontario weekend getaway, 2 nights at a B & B, 2 Feast On dinners and brewery tour (up to value of \$500 - highest vote count)
- Prize 2 - Dinner for two at Langdon Hall up to value of \$300- second highest vote count
- Prize 3 - Brewery Tour for 10 at Steam Whistle Brewing
- Prize 4 - Brewery Tour for 10 at BREW Microbrewery Windsor





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- Prize 5- Brewery Tour for 10 at Grand River Brewing
- Prize 6- Brewery Tour for 10 at Thornbury Village Cidery

The first round of winners will be contacted via their corresponding social media account by a representative of the Foundation OR a representative of OBN no later than end of day Nov 05, 2017. If the person selected as the winner cannot be reached within three business days from the time of initial contact, an alternative submission may be selected until such time as a selected person satisfies the terms of this selection. All entries must be received by 4:59 Oct 30, 2017.

Prizes

There are a total of Six (6) prizes for up to 6 winners.

- 1) **Ontario weekend getaway, 2 nights at an independently run and owned Ontario B & B, 2 dinners at participating Feast On (TM) restaurants and Ontario independent, craft brewery tour**
 - Certificate valid until July 30, 2018.
 - accommodation, meals and tour not to exceed maximum total value of \$500
Advance reservations are required and it is based on availability
 - Dinner invitation will be mailed to the recipient if mailing address is provided otherwise it will be emailed. The certificate is non-refundable and there will be no future credit extended for the unused portion
- 2) **Dinner at Langdon Hall - Invitation of \$300 towards a dinner for two in the Main Dining Room at Langdon Hall.**
 - **Invitation is valid Sunday – Friday (not valid on Saturdays or Holidays)**
 - Advance reservations are required and it is based on availability Certificate valid until October 30, 2018. Dinner invitation will be mailed to the recipient if mailing address is provided otherwise it will be emailed. The certificate is non-refundable and there will be no future credit extended for the unused portion
 - **Value:** \$300 max

Prizes 3) – 6)

Brewery Tours for 10 people at each of the following breweries.

Prize 3 Brewery Tour for 10 at Steam Whistle Brewing

Prize 4 Brewery Tour for 10 at BREW Microbrewery Windsor





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Prize 5 Brewery Tour for 10 at Grand River Brewing

Prize 6 Brewery Tour for 10 at Thornbury Village Cidery

- a. The brewery tour can not be exchanged for a different brewery tour
- b. Advance notice is required in order to book the tour
- c. Winners will be put in touch with brewery representative in order to finalise tour date and time
- d. Prize must be redeemed by March 30 2018

Awarding of Prize

Following the close of the contest on (Oct 30, 2017 4:59pm), the winners will be contacted via their corresponding social media account during regular business hours (Eastern Standard Time). If the person selected as the winner cannot be reached within three business days from the time of initial contact, an alternative submission may be selected until such time as a selected person satisfies the terms of this selection. Upon initial contact, the potential winner will be requested to respond by email, and then subsequently phone to the provided contact number in the notification during regular business hours (Eastern Standard Time).

Before the potential winner is declared the official winner by the Foundation the potential winner must: (i) correctly answer, unaided, a time-limited mathematical, skill-testing question administered by telephone; (ii) be in compliance with the rules for the contest; and (iii) fully complete, properly sign and return sign a standard release document confirming compliance with, and agreement to, be bound by the contest rules, release of the Foundation and its directors, officers and employees from any and all liability, and acceptance of the prize as awarded within five days after receipt. The potential winner must also provide their full legal name and contact information as requested.

GENERAL RULES AND REGULATIONS

As part of the Contest, you consent to the possible use of your name and address (place only) without payment or compensation, in any publicity or advertising in any medium carried out by the Foundation. You consent to the being contacted by the Foundation via email for the purposes of conducting the contest.

Any questions, comments, concerns should be addressed solely to the Foundation, not to Twitter or Instagram.

By entering this Contest you agree to release Twitter, Instagram and their respective subsidiaries, affiliates, vendors, advertising or promotional agencies, distributors, and each of their respective parent companies and each such company's officers, directors, employees and agents from and against any claim or cause of action, including, but not limited to, infringement, personal injury, death, or damage to or loss of property, arising out of such Contestant's participation in the Contest or receipt or use or misuse of any prize.

You are providing information to the Foundation and not to Twitter or Instagram. The information you provide will be used for the promotion and operation of the Contest.

As part of the Contest, you agree to abide by the Contest rules and the decisions of the Contest organizers,





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which are final.

WAIVER OF LIABILITY

The Foundation, together with its directors, officers and employees, shall not be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, consequential or otherwise) with respect to, or in any way arising from, this giveaway or the prizes awarded,

Including, but not limited to:

- lost, stolen, not received, destroyed, damaged, misdirected, incomplete, fraudulent or late entries which will be ineligible;
- failure to receive entries for any reason or technical failures or errors of any kind, including, but not limited to, incorrect or inaccurate capture or loss of entry information, omissions, lost/delayed/garbled data, transmission failure, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, servers, or software, traffic congestion on the internet or any website, or if the Foundation's email/website portal is compromised by virus, bugs, unauthorized human or unauthorized non-human intervention or any other online communication problems or any combination of the foregoing;
- printing or typographical errors in any contest related material or human error;
- any injury or damage to your computer or any other persons' computer system(s) due to viruses or otherwise or breaches of privacy due to interference by third party computers.

GENERAL

The Foundation does not warrant that access to or use of the contest will be uninterrupted or error-free. The Foundation reserves the right to cancel, terminate, modify, amend or suspend the contest, in its sole discretion, if any technical or other problems prevent the fair or proper administration of the on-line portion of the giveaway and if the Foundation does so, in its sole discretion, it further reserves the right when terminating the on-line portion of the giveaway to conduct the awarding of prizes for, those valid entries previously received during the contest period and to the Friends currently in our database. The Foundation will have no liability whatsoever if for any reason the giveaway is not capable of running as planned due to technical problems, including due to computer virus, bugs, unauthorized tampering, unauthorized intervention, fraud, technical failures, or any other causes.

The Foundation reserves the right, in its sole and absolute discretion, to disqualify your participation in the contest and to determine your entry to be ineligible, if you enter this contest or try to do so by any means contrary to these rules or which would be unfair to other candidates or where contest entries are generated by any mechanical or automated means.





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Any written entries that have been reproduced, falsified or altered are void.

A winner's refusal or inability to accept the prize awarded shall release the Foundation from all obligations arising from this giveaway. In the event that a potential winner is disqualified for any reason, including inappropriate entry, the prize may be awarded to an alternate winner by random draw from among all remaining eligible giveaway entries.

The Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.

The Foundation's contact information is as follows: Friends of the Greenbelt Foundation, 661 Yonge Street, Suite 500, Toronto, Ontario, M4Y 1Z9.

The Contest and these Official Contest Rules shall be exclusively governed by and construed in accordance with the laws of the province of Ontario. Any dispute shall be adjudicated in the courts sitting in Toronto, Ontario.

